

Not Confidential

June, 1936

CUMULATIVE INDEX

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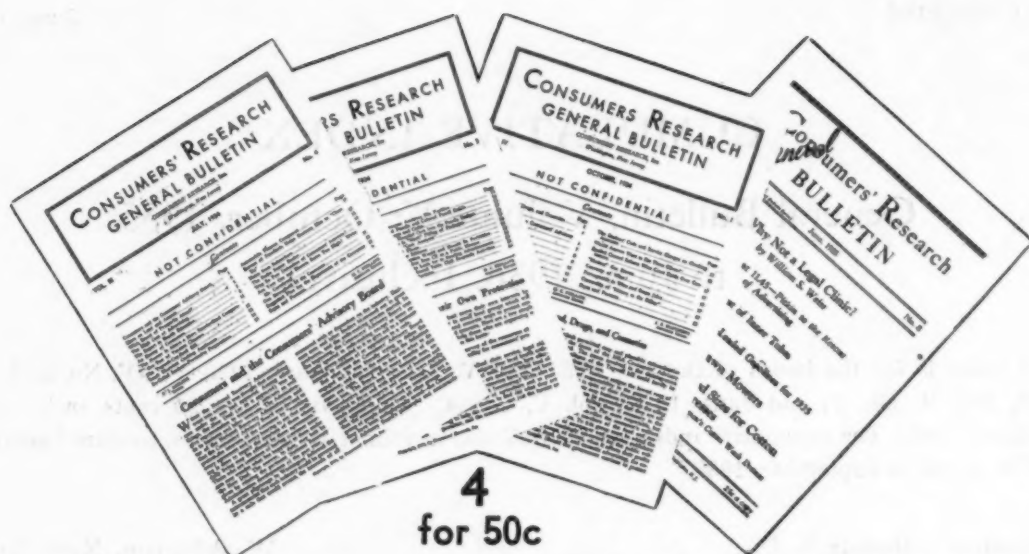
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Consumers' Research, Inc.

Washington, New Jersey

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General Bulletins

Sept., 1931, Vol. 1, No. 1. Misrepresentations of *Vapex* Advertising, Large Price Mark-up of Proprietary Drugs, How to Choose a Drug Store by Robert P. Fischelis, Electric Food Mixers, Sales Techniques, What Advertising Works At and How, Newspapers and Magazines are Under Pressure to Avoid News and Editorial Comment Unfavorable to Manufacturers. 16 pp. 20c

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April, 1933, Vol. 2, No. 3. How to Make Good Coffee, Razor Blade Tests, The United States vs. 3 Cases of Canned Salmon, Electric Rate Reduction in Williamstown (Mass.), Electric Clocks, *DeWans* Hair Remover Neither Safe Nor Permanent. 16 pp. 25c

July, 1933, Vol. 2, No. 4. *Pebeco's* "Costly Ingredient," Household Ammonia, Vacuum Bottles, Ford's Automobile Radio Set, Food and Drug Administration Discovers the Consumer, The Department Store—Part I. 16 pp. 25c

Oct., 1933, Vol. 3, No. 1. The Department Store—Part II, Notes on NIRA—for Consumers, Watch-Cleaning Racket, Household Lubricating Oils, More on Correspondence Schools. 24 pp. 25c

Jan., 1934, Vol. 3, No. 2. Needed: A Department of the Consumer, A Report on Juice Extractors, Do Your Own Testing of Canned Goods, Electric Razors and Common Sense, Buying and Restoration of Old Furniture. 24 pp. 25c

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Jan., 1935, Vol. 4, No. 2. Have You Dentifrice Delusions, Flavor of Foods Can Be Judged by Anyone, What Goes Into Pork Sausage Besides Pork, Food Mixers, Winter Lubricating Oils Tested, Sanitary Napkins, *Time* and *News-Week* Can't Afford to Print CR's Advertising. 24 pp. 25c

April, 1935, Vol. 4, No. 3. Ripe, Gassed, or Dyed Oranges, Antiseptics, Recent Hearings on the Copeland Bill, Hold Your Man with Hand Lotions—analyses of eight well-known brands, Mechanical Refrigerators—some are pretty good, Shopping for a Funeral, Does the Administration Believe in Democracy? 24 pp. 25c

June, 1935, Vol. 4, No. 4. Needed: Standardized Sizes for Cotton Wash Dresses, Coconut Oil Soap—a skin irritant, CR's New Plant, Tests of Lawn Mowers, Mantel Clocks, Life Ends at 11:45—Pitkin to the Rescue of Advertising, A Test of Inner Tubes, A Report on Non-leaded Gasolines for 1935, Buying an Automobile by Specification, American City Has Ordinance to Poison Inhabitants, Business Men Buy on Standards, Why Not a Legal Clinic? 24 pp. 25c

